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Lowe's Foods Offers Summer Carolina Crate Program Featuring Fresh Local Produce

WINSTON-SALEM, N.C. (MAY 18, 2020)—Subscriptions are available now through June 10 for Lowe's Foods' popular summertime Carolina Crate program. The Carolina Crate is Lowe's Foods' special version of what is widely known as a CSA or "Community Supported Agriculture" box that is filled every week with an assortment of fresh, local fruits and vegetables.

Each Carolina Crate contains six to eight varieties of produce, which have been selected based on what is at its peak. Each box weighs ten to twelve pounds and feeds a household of 2 to 4 people. Those who purchase a full seasonal subscription for \$250 will receive a Carolina Crate each Saturday for ten weeks from June 27 until August 29. Full subscriptions also include a free year of Lowe's Foods To Go drive-up shopping service. Half subscriptions are available for \$125 for five consecutive weeks beginning either June 27 or August 1.

"Our Carolina Crate program is the perfect way for families to enjoy produce at its peak and at the same time, support local, small farmers right here in the Carolinas," Lowe's Foods President Tim Lowe said. "The fresh fruit and vegetables included in the Carolina Crates vary because weather plays a huge role in determining what produce is at its peak each week. The surprise of discovering what has been harvested each week is part of the fun."

Shoppers simply pull up to a Lowe's Foods To Go lane at the front of the store to pick up their fresh produce. One of Lowe's Foods' Personal Shoppers will bring out the Carolina Crate and load it into the subscribers' cars. Shoppers also can pick up their regular Lowe's Foods To Go shopping orders at the same time.

Additional information available at <https://www.lowesfoods.com/The-Carolina-Crate>.

About Lowe's Foods, LLC

Founded in 1954, Lowe's Foods employs nearly 9,000 people and operates 74 full-service supermarkets in the Carolinas. Locally owned and operated, Lowe's Foods is truly a homegrown company committed to bringing community back to the table, by providing customers with the freshest and most innovative local products from local suppliers. The company maintains a strong focus on exceptional attention to our guests, with services like Lowe's Foods-To-Go personal shopping and gas rewards discounts. To learn more, visit lowesfoods.com or follow Lowe's Foods on Facebook or Twitter. Lowe's Foods, LLC is a wholly owned subsidiary of Alex Lee, Inc. For more information, please visit lowesfoods.com.

About Alex Lee, Inc.

Founded in 1931, Alex Lee is a family-owned and operated company that employs nearly 10,000 people. It serves as the parent company of Merchants Distributors, LLC, which provides full-service, wholesale distribution to supermarkets across the Southeastern United States. In addition, Alex Lee is the parent company of Lowe's Foods as well as Just Save food stores in North Carolina. Alex Lee, Inc. is based in Hickory, NC. For more information, please visit alexlee.com.

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