



FOR IMMEDIATE RELEASE

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Alex Lee Contributes \$500,000 to Disaster Relief

WINSTON-SALEM, NC (OCT. 8, 2024)— Alex Lee, the parent company of Lowes Foods, KJ’s Market, MDI, W. Lee Flowers, Souto Foods, and Import Mex, is committed to help those impacted by Hurricane Helene. As a company, we will be donating \$500,000 to agencies actively responding. These agencies include Feeding America affiliates serving the impacted areas in the Carolinas and Georgia, and the Red Cross.

“As a company based in the Carolinas, we see the need firsthand,” said Brian George, President and CEO of Alex Lee. “We have worked with our vendors and partner agencies to get urgent supplies to the affected areas, but we know that a monetary donation is the most efficient way for these agencies to have the biggest impact. We also know our guests want to make a difference, so we are accepting donations for the Red Cross at our registers. These organizations are equipped with the experience and infrastructure to most effectively help those in need.”

About Alex Lee, Inc.

Founded in 1931, Alex Lee is a family-owned and operated company that employs approximately 15,000 people. It serves as the parent company of Merchants Distributors, LLC, which provides full-service, wholesale distribution to supermarkets, Souto Foods, a distributor of authentic Hispanic foods, and Import Mex, a distributor of Mexican and Central American products. Alex Lee is also the parent company of Lowes Foods, which includes 82 full-service grocery stores in North Carolina, South Carolina and Georgia. In addition, Alex Lee, Inc. is the parent company of W. Lee Flowers & Company, which operates approximately 60 IGA and KJ’s Market grocery stores and provides wholesale distribution to supermarkets. Alex Lee, Inc. is based in Hickory, NC. For more information, please visit alexlee.com.

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