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NOTE TO EDITORS: To download the Lowes Foods logo, please go to lowesfoods.com/about-us/media/media-kit.

Link to Valentine's Day images: yogile.com/vday25

Last-Minute Help to Create a Perfect Valentine's Day

WINSTON-SALEM, NC (FEB. 12, 2025)—The big game is now in the history books, and Valentine's Day is coming up fast. The best of planners made dinner reservations, ordered flowers, and purchased thoughtful gifts weeks or even months ago. But for many others, last-minute help is needed to create a unique Valentine's Day memory on a budget.

Start with a gift. If your Valentine likes beer more than wine, consider something from the Lowes Foods' Beer Den. You can fill growlers with an assortment of Carolina beers that are not normally sold in grocery stores. Lowes Foods seeks out specialty beers from Carolina breweries, picks them up in its Beer Run Truck and brings them back to its local Beer Dens across the Carolinas. Add a gift card for a future Beer Den visit to create a much-appreciated gift.

Next up, food and drink. This is where Lowes Foods is the perfect source for last-minute help. This week, Lowes Foods is offering hand-dipped chocolate-covered strawberries, Valentine's Day themed mini cakes and even sushi in heart-shaped boxes.

Need the whole meal? Lowes Foods has it covered with Sweetheart Meal Deals in the store's meat department complete with steaks (choice of ribeye or New York strip), lobster tails, twice-baked potatoes, and fudge iced brownies—all for \$29.99 for two people. Sweetheart Meal Deals will be available through February 18.

Finally, the flowers. You might not think of a grocery store first, but Lowes Foods has an extensive floral department that can create stunning arrangements that—well, frankly—don't look like they came from a grocery store. Best of all, Lowes Foods will deliver. To make it even easier, go to lowesfoods.com, order flowers and perhaps some hand-dipped strawberries and a bottle of wine (where available) for a quick, easy gift that everyone will love.

Valentine's Day is only days away, but there's no reason to panic. Lowes Foods is here to help procrastinators, busy people, and those who simply like good food and drink, beautiful flowers and easy gift-giving.

Sending Valentine's Day love to the Carolinas from Lowes Foods.

About Lowes Foods, LLC

Founded in 1954, Lowes Foods employs nearly 9,000 people and operates more than 80 full-service supermarkets in the Carolinas. Locally owned and operated, Lowes Foods is truly a homegrown company committed to bringing community back to the table, by providing customers with the freshest

and most innovative local products from local suppliers. The company maintains a strong focus on exceptional attention to our guests, with services like Lowes Foods-To-Go personal shopping and gas rewards discounts. To learn more, visit [lowesfoods.com](https://www.lowesfoods.com) or follow Lowes Foods on Facebook or Twitter. Lowes Foods, LLC is a wholly owned subsidiary of Alex Lee, Inc.

About Alex Lee, Inc.

Founded in 1931, Alex Lee is a family-owned and operated company that employs approximately 15,000 people. It serves as the parent company of Merchants Distributors, LLC, which provides full-service, wholesale distribution to supermarkets, Souto Foods, a distributor of authentic Hispanic foods, and Import Mex, a distributor of Mexican and Central American products. Alex Lee is also the parent company of Lowes Foods, which includes nearly 85 full-service grocery stores in North Carolina, South Carolina and Georgia. In addition, Alex Lee, Inc. is the parent company of W. Lee Flowers & Company, which operates approximately 60 IGA and KJ's Market grocery stores and provides wholesale distribution to supermarkets. Alex Lee, Inc. is based in Hickory, NC. For more information, please visit [alexlee.com](https://www.alexlee.com).

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