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NOTE TO EDITORS: To download the Lowes Foods logo, please go to lowesfoods.com/about-us/media/media-kit.

News media invited to a store preview the new Concord store by appointment only from 3 to 5 p.m. on Wednesday, August 28. Arrange by emailing scott@capturevalue.com or by calling 336-722-9660

Lowes Foods to Open New Concord Location *Mt. Airy Store Has Reopened Following Renovation*

WINSTON-SALEM, NC (AUG. 19, 2024)—Lowes Foods, a Carolinas based grocer headquartered in Winston-Salem, will open a new store in Concord, North Carolina on Thursday, August 29 at 8 a.m. The store is located at 2415 Herrons Nest Place NW. Members of the news media are invited to a ribbon cutting at 7:55 a.m. prior to doors opening at 8 a.m.

The new Concord store also will feature the following Lowes Foods Originals, areas of the new store that are unique to Lowes Foods:

- **The Beer Den** offers the finest selection of crafts and drafts that is fantastically varied and local. Shoppers can grab a pour and sip while they shop or fill a growler or crowler to take home. There are seasonal offerings of unique beers, special events, and tap takeovers. Stop by on Thursday for half price pints or Fridays for Friday Night Flights.
- **Boxcar Coffee** where Guests can sip on a cup of coffee while they shop or grab a smoothie for the kids. There are also limited time seasonal offers.
- **The Cakery** is a whimsical bakery where being square is incredibly cool. The Cakery features “Scrumptiouslyumptiously” delicious square cakes in all sizes that are assembled before your eyes, topped with icing made fresh in-store with real cream and real butter.
- **Cheese Shop** is the place to find all things cheese right in the store – everything from traditional cheeses to rare finds.
- **The Community Table** is the heart of the store. Constructed of reclaimed wood from local barns, it is a place to get inspiration for something new to eat or drink. Guests can also gather ‘round the Table for events such as food pairings, tea parties, and floral arranging classes. The Table also hosts private events ranging from birthday parties for children to beer and wine pairings for adults.
- **SausageWorks** is what you’d get if Willy Wonka had made sausage instead of chocolate. SausageWorks features locally made pork, beef and poultry sausages in an unbelievable number of flavors, from the familiar crowd-pleasers to the “are they insane?” combinations.

At the store’s deli, guests will be able to stop by on their way home from work to pick an easy dinner or join us in the store for a lunch: The deli features selections from three Lowes Foods’ Originals—The Chicken Kitchen, The Smokehouse and Sammy’s

- **The Chicken Kitchen** is for all things chicken – rotisserie chicken, fried chicken, chicken wings, chicken pot pies, chicken tenders, chicken salad, and Cock-a-Doodle Noodle soup. The chicken is fresh and never frozen, locally sourced, and is raised with “no antibiotics ever.”
- **The Smokehouse** offers a daily rotation of wood-smoked meats—including beef, pork, chicken, and salmon—using a variety of woods to infuse flavor. You can pick them up ready to eat or ready to take home and heat.
- **Sammy’s** is the place to grab a sandwich or pizza for a quick lunch or dinner. Shoppers can have these custom-made using Boar’s Head© products or something from the Smokehouse and vegetables from Pick & Prep or choose to grab them and go. You can pull up a chair and eat in the store or take it home or back to work.

In addition to Concord, Lowes Foods has celebrated a renovation of Mt. Airy, North Carolina. Additions to the Mt. Airy store include Lowes Foods’ Originals The Cakery, Bread Crumb and Smokehouse.

Both stores will also have online shopping through popular Lowes Foods to Go.

About Lowes Foods, LLC

Founded in 1954, Lowes Foods employs nearly 9,000 people and operates more than 80 full-service supermarkets in the Carolinas. Locally owned and operated, Lowes Foods is truly a homegrown company committed to bringing community back to the table, by providing customers with the freshest and most innovative local products from local suppliers. The company maintains a strong focus on exceptional attention to our guests, with services like Lowes Foods-To-Go personal shopping and gas rewards discounts. To learn more, visit [lowesfoods.com](https://www.lowesfoods.com) or follow Lowes Foods on Facebook or Twitter. Lowes Foods, LLC is a wholly owned subsidiary of Alex Lee, Inc.

About Alex Lee, Inc.

Founded in 1931, Alex Lee is a family-owned and operated company that employs approximately 15,000 people. It serves as the parent company of Merchants Distributors, LLC, which provides full-service, wholesale distribution to supermarkets, Souto Foods, a distributor of authentic Hispanic foods, and Import Mex, a distributor of Mexican and Central American products. Alex Lee is also the parent company of Lowes Foods, which includes nearly 85 full-service grocery stores in North Carolina, South Carolina and Georgia. In addition, Alex Lee, Inc. is the parent company of W. Lee Flowers & Company, which operates approximately 60 IGA and KJ’s Market grocery stores and provides wholesale distribution to supermarkets. Alex Lee, Inc. is based in Hickory, NC. For more information, please visit [alexlee.com](https://www.alexlee.com).

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